



PRESS RELEASE

For immediate release

Official Opening of the 3M Robotics Lab at AV&R

The beginning of a strategic collaboration between 3M and AV&R

Montreal, October 22, 2020

On October 29 at 11:00 a.m. EDT, AV&R and 3M will virtually inaugurate the 3M Robotics Lab at AV&R. This event premiere on YouTube will be an opportunity for the two companies to present this new location to their customers and partners and to officially announce their collaboration.

An Innovation-driven Collaboration

AV&R, an international company specializing in the design of robotic surface finishing and visual inspection systems, is pleased to announce its collaboration with 3M, the world leader in abrasives. Achieving 3M Preferred Robotics System Integrator status allows AV&R to lay the foundation for a long-term collaboration with 3M.

This collaboration will be an opportunity for AV&R and 3M to create a synergy to advance the development of robotic finishing technologies. Together, the two companies aim to foster a collaboration that will bring added value to their customers and end-users of abrasive products and robotic surface finishing solutions.

3M New Robotics Lab

AV&R is proud to host the first 3M Robotics Lab in Canada. The laboratory, located at AV&R in Saint-Bruno-de-Montarville, Quebec (Canada), will be the focal point for the expertise of the two companies and will allow the advancement of robotic finishing technologies.

By sharing visibility on the development of new products and applications, 3M will enable AV&R to test and assess abrasive solutions on its robotic systems, and thus contribute to the development of robotic finishing processes.

The exchange of knowledge is at the heart of this collaboration and aims to benefit and advance manufacturers through the testing and commercialization of new and existing products and processes in robotic finishing. With webinars or on-site and virtual demonstrations in the laboratory, AV&R and 3M will provide expert insight into the solutions developed for the manufacturers.

« We have enjoyed a very close collaboration with 3M for many years. We are very happy to be recognized as a preferred collaborator as their products and people have been an essential element growing the level of excellence for developing and deploying our robotic finishing solutions. » - Michael Muldoon, Product Development Director at AV&R.

« 3M recognizes AV&R's strong experience and expertise in robotic finishing, which is why we are excited to have them as a Preferred Member of our System Integrator Network, and as the site for our first Robotics Lab in Canada. We are especially excited about the increase in connectivity and are confident that this collaboration will help advance both the industry and our customers operations. » - Carl Doeksen, Global Robotics and Automation Leader, 3M Abrasive Systems Division.

A Virtual Opening

To comply with current regulations and allow their customers and partners around the world to participate, AV&R and 3M are organizing a virtual opening. In the presence of AV&R, 3M representatives, customers and long-standing partners, the guests will be able to discover the new laboratory as well as demonstrations of robotic systems.

On Thursday, October 29 at 11:00 a.m. EDT, the event will be broadcast on AV&R's Youtube page, [@avrvisionrobotics](#), and a live chat thread will be hosted by AV&R and 3M.

Link to register:

[VIRTUAL OPENING](#)

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About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$33 billion in sales, our 93,000 employees connect with customers all around the world. Established in 1951, 3M Canada was one of the first international subsidiaries opened by 3M with the head office and original manufacturing site in London, Ontario where approximately 800 of the company's 1,900 employees work. Learn more about 3M's creative solutions to the world's problems at [www.3M.ca](#) or on Twitter [@3M_Canada](#).

About AV&R

An industrial automation leader for 26 years, AV&R is a Quebec robotic engineering company with more than 70 employees. It offers automation, vision, and robotics solutions worldwide. Its activities are concentrated in the fields of aerospace, energy, and orthopaedics. AV&R designs high-tech robotic systems that perform surface finishing processes (profiling, polishing, deburring, blending) and automated visual inspection for turbine gas and orthopaedic implants manufacturers.

MEDIA CONTACT

Marlène Daugarou – AV&R

Marketing and Communications Supervisor

marlene.daugarou@avr-global.com

+1 514 772-1087

Melissa Jurenas – 3M

Brand Reputation Manager

mjurnas@mmm.com

+1 519-691-4390

TO LEARN MORE ABOUT AV&R:

www.avr-global.com

